

# Market Update

**Pharma Services Post-4Q24 Update** 

**March 2025** 

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# **Bourne's Pharma Services Expertise**

## **Pharma Services and Technology Expertise**



## **Clinical & Drug Discovery Services**

Full-Service & Specialty CROs

Site Networks / SMOs

Patient Recruitment

Patient Engagement & Retention

**Patient Logistics & Payments** 

eClinical (eCOA, ePRO, IRT, EDC, CTMS, RBQM)

Pharma, CRO, & Site Technology

RWD, RWE, & Data Analytics

**Hub & Patient Support Services** 

Life Sciences Consulting



## **Commercialization Services**

Medical Communications & Education

Healthcare Marketing / Advertising

Commercial Patient / HCP Engagement

Market Access & Pricing, HEOR, & RWE

Medical & Regulatory Affairs

Post-Market Safety & Pharmacovigilance



## **Supply Chain Services**

CMO / CDMO

Biostorage

Packaging / Distribution / Logistics







Consumer Healthcare

## **Recent Pharma Services Transaction Activity**









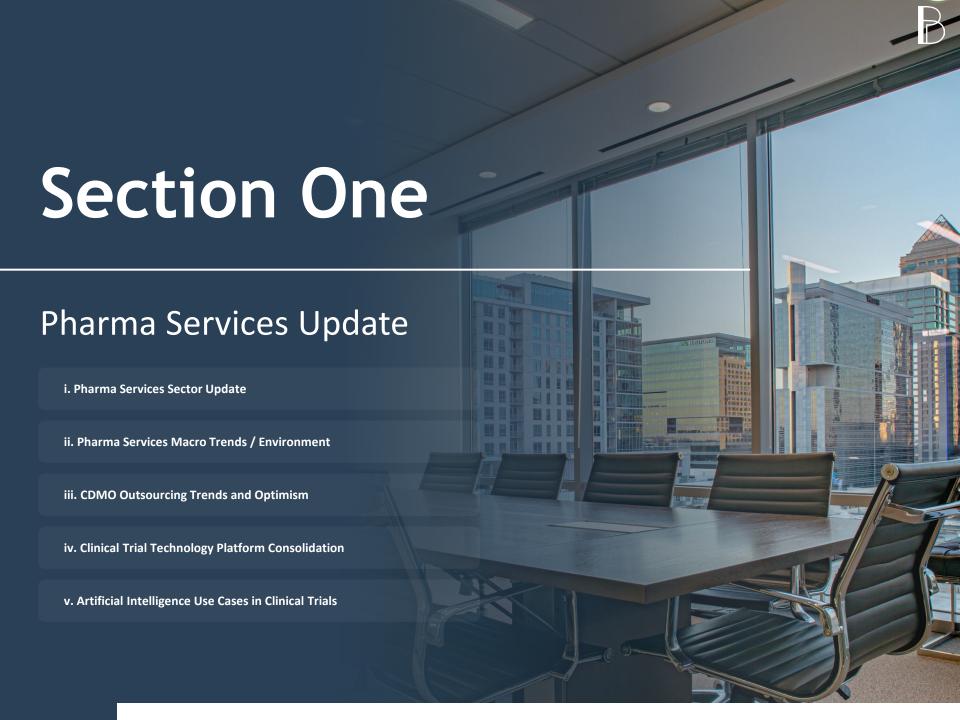












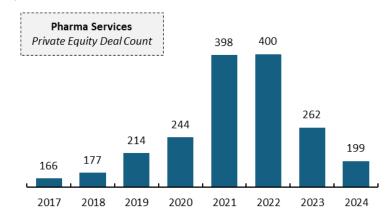
# Pharma Services Sector Update

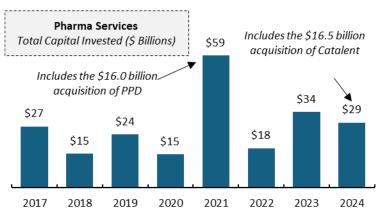
We continue to be optimistic on the fundamentals of pharma services companies over the next decade. However, over the past year, we have seen an elevated volume of study delays and cancellations by small/mid-sized biopharma sponsors, and this is having various negative downstream financial effects on companies in the space. We are also hearing more anecdotes of larger pharma sponsors re-prioritizing their product development strategies in response to the prescription drug price cuts associated with the ongoing rollout of the Inflation Reduction Act (IRA) of 2022.

The Trump administration healthcare policy team has taken shape, including the confirmation of Robert F. Kennedy Jr as Secretary of Health and Human Services. Other key confirmations included Marty Makary as head of the Food and Drug Administration (FDA), Mehmet Oz as Director of the Centers for Medicare and Medicaid Services (CMS), and Jay Bhattacharya as the Director of the National Institutes of Health (NIH).

Exiting the 4Q24 earnings season, we view the CDMO space as (finally) set up for reaccelerating growth in 2025 and 2026 after struggling through the wind down of COVID-19 projects, capital market pressures on small/mid-sized biopharma sponsors, and weak economic conditions for consumer-related businesses in 2023 and 2024.

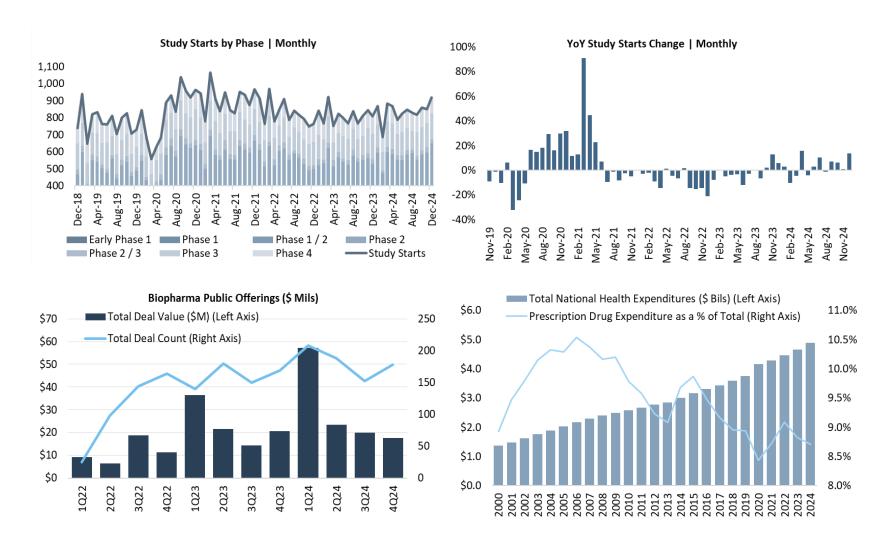
President Trump is showing a willingness to use duties, tariffs, and trade policy as a tool to promote U.S. interests abroad. Already, the Trump administration has put significant tariffs on China and Canada with potential tariffs on Mexico in the near-term. In response to the Trump administration's aggressive use of tariffs, we have seen an increasing number of pharma companies and CDMOs shift their manufacturing investments to the United States. Most notably, Eli Lilly and Co (NYSE: LLY) announced plans for a significant \$27 billion investment in new U.S. manufacturing with a focus on supplies that are typically imported.







## Pharma Services Macro Trends / Environment



Note: Data aggregated as of March 17, 2025. The analysis covers FDA-defined phases from early Phase 1 to Phase 4, excluding uncharacterized trials without FDA-defined phases, such as device or behavioral intervention trials Sources: Clinicaltrials.gov and Bourne Partners.

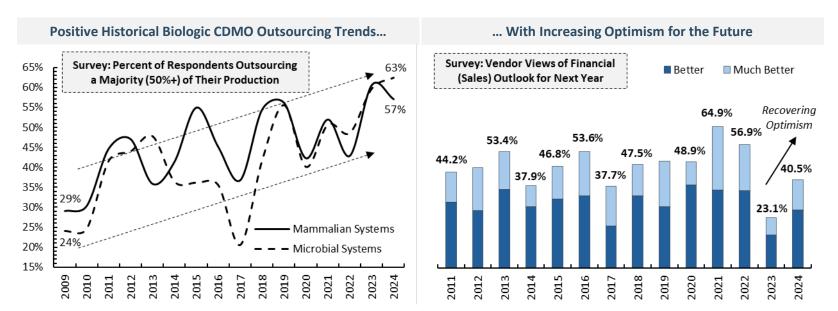


# **CDMO Outsourcing Trends and Optimism**

In our view, the contract development manufacturing organization (CDMO) landscape is being reshaped by the rise of new precision medicines. We expect a disproportionate amount of the forward growth for the CDMO space will be driven by the production of complex and biologic drugs associated with precision medicine. Altogether, we estimate complex and biologic drugs represent \$20 billion of annual production today with ~mid-teens growth through the rest of the decade.

The outsourcing of complex and biologic drugs has been steadily increasing for well over a decade, as highlighted by data from *BioPlan Associates*. Mammalian cell culture systems are foundational (and a good proxy) to overall biologics manufacturing, in our opinion. Facilities outsourcing a majority (50%+) of their mammalian production has doubled from 29% in 2009, to 57% in 2024. Also, microbial systems, e.g., recombinant proteins, enzymes, and vaccines, show similar outsourcing trends, increasing from 24% to 63%.

**Optimism for future outsourcing is rising.** After a historical low point in 2023, CDMO "optimism" for growth in the coming year bounced back sharply in 2024. In 2024, 13.0% of respondents foresee "much better" financial performance next year, up from only 8.1% in 2023. Also, 26.6% expect "better" performance next year, up from 15.0% in 2023.



Pharma Services Update **Transactions & Public Comps Key Topics of Interest Bourne Partners** 

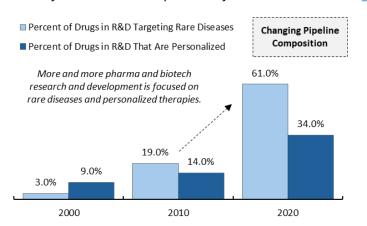
# Clinical Trial Technology Platform Consolidation

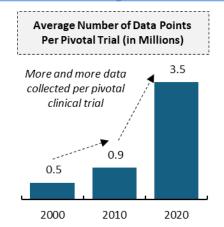
We see an ongoing steady trend towards greater consolidation among software/tech-enabled service solutions in the clinical trial space in the coming years. Based on our conversations with executives at leading software vendors and private equity firms, we think that there is a broad understanding that integrated software/technology platforms can lead to accelerated clinical trial timelines, enhanced data quality, greater scale efficiencies, and improved collaboration.

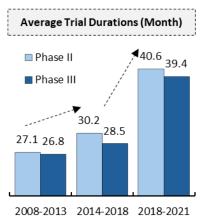
Clinical trial complexity continues to increase due to more nuanced science, novel therapeutic modalities, and the greater use of precision medicine -- as well as pressure on pharma companies to differentiate their products based on "quality of life" measures. Also, updates to the ICH E6 guidelines will bring greater focus on "quality-by-design" and "risk-based quality monitoring" concepts in clinical trials. Over time, this should have the effect of encouraging sponsors and CROs to bring in software/tech vendors earlier in the clinical trial design process -- rather than "forcing" vendors to fit to a protocol after it is developed. In our view, this elevates the role of software/tech vendors into becoming true "partners" in the drug development process.

Platform vendors continue to generally outperform and command higher valuations among investors. Simply stated, integrated software/tech platforms allow sponsors and CROs to work off of a single dataset in real-time, mitigating the risk of lost and erroneous data that can occur as a result of double-data entry and the interfacing of disparate software applications. This, in turn, reduces administrative costs, improves decision-making, and accelerates "time-to-market."

\*\*\* Refer to our recent report on software in clinical trials: Clinical Trial Technologies Market Research Report (January 2025). \*\*\*







Sources: The U.S. Food and Drug Administration (FDA), Tufts Center for the Study of Drug Development, Pharma Projects, Evaluate Pharma, and Bourne Partners



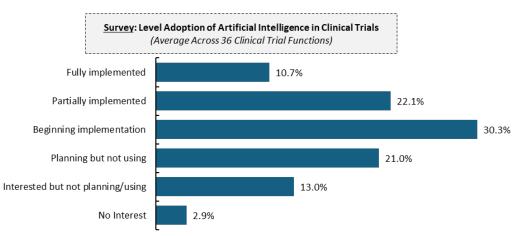
# Artificial Intelligence Use Cases in Clinical Trials

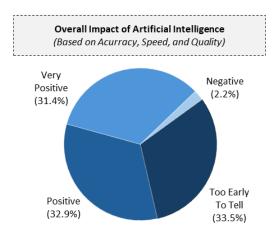
In our view, the adoption of integrated technology platforms could be further accelerated by competitive pressures to adopt artificial intelligence (AI). Al requires access to large quantities of quality and relatable data. With integrated technology platforms, data can be captured and updated in one place, improving data quality and relatability and creating a single source of truth across all clinical trial activities.

The Bourne Partners team attended the 2025 Summit for Clinical Ops Executives (SCOPE) in Florida in February to meet with leading software vendors and biopharma executives to get "boots-on-the-ground" visibility to software adoption trends in the clinical trial space. By far, the top topic of conversation at SCOPE was artificial intelligence (AI) -- followed by the potential impact of the second President Trump administration and the increasing influence of clinical trial site networks.

Feedback at SCOPE confirmed that AI for clinical trials is very much in its early days. Survey data presented at SCOPE by the Tufts Center for the Study of Drug Development (Tufts CSDD), showed that, on average, only 10.7% of pharma companies and CROs reported being "fully implemented" on AI. Unsurprisingly, this percentage skewed higher among larger sponsors and CROs and higher for more complex therapeutic areas (with oncology having the highest rate of AI usage).

\*\*\* Refer to our recent report on artificial intelligence (AI) in clinical trials: Will Interest in Artificial Intelligence (Finally) Drive Greater Vendor and Tech Consolidation in the Clinical Trial Space? (February 2025). \*\*\*







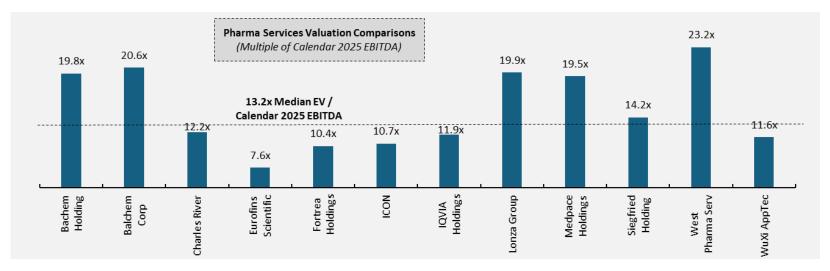
# **Select Pharma Services Transactions**



Date	Target	Acquirer	Commentary	Tags	Deal Value
Mar-2025	PROJECT FARMA CONSULTING & VALIDATION SERVICES	PerkinElmer Science with Purpose	Consulting services, including project management, project controls, and quality compliance, among others	Consulting	Not Public
Feb-2025	Solventum	Thermo Fisher SCIENTIFIC	Provider of purification and filtration technologies used in the production of biologics and cell/gene therapies	CDMO	\$4.1 Bil
Feb-2025	<b>AVANTHC</b>	REAL CHEMISTRY	Medical communications company using data-driven strategies to message healthcare providers	Market Access	\$3.0 Bil
Feb-2025	BIOSERVICES	Ampersand	Avid Bioservices was a publicly-traded CDMO focused on development and CGMP manufacturing of biologics	СОМО	\$1.0 Bil
Jan-2025	PHARMA SERVICES	KKR	Packaging, clinical trial support, and supply chain solutions with locations in the US, Europe, and Asia	СДМО	\$4.5 Bil
Jan-2025	∕UVODA.	THOMABRAVO  greenphire	Software for randomization and trial supply, consent, and patient outcomes data collection	Clinical Trial IT	Not Public
Dec-2024	Catalent.	novo <b>holdings</b>	Catalent was a publicly traded end-to-end CDMO with manufacturing sites primarily in the U.S. and Europe	СДМО	\$16.5 Bil
Dec-2024	BuildClinical	OpenClinica	Data-driven strategies to engage and enroll participants in clinical trials	Clinical Trial IT	Not Public
Nov-2024	<b>bormioli</b> pharma	GERRESHEIMER	Glass and plastic packaging as well as closure solutions for the pharma, biotech and cosmetics industries	СДМО	Not Public
Oct-2024	LedgerRun 🔑	BLUE STAR INNOVATION PARTNERS	Budgeting, contract management, investigator payments, and business intelligence analytics	Clinical Trial IT	Not Public



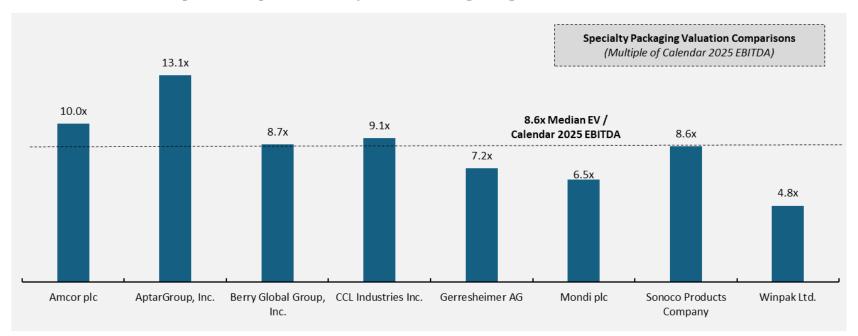
# **Bourne Comps - Pharma Services**



		Equity	Net Debt / Enterprise		Projected CY2025		Projected CY2025			Debt	
Company Name	Ticker	Value	(Net Cash)	Value	Revenue	Growth	EBITDA	Growth	Multiple	Ratio	
Pharma Services											
Bachem Holding	BANB	\$4,570	(\$105)	\$4,465	\$788	17.5%	\$225	16.3%	19.8x	-0.5x	
Balchem Corp	BCPC	5,243	159	5,402	1,009	5.8%	262	5.1%	20.6x	0.6x	
Charles River	CRL	8,555	2,586	11,141	3,825	-5.1%	915	-8.4%	12.2x	2.8x	
Eurofins Scientific	ERF	10,459	3,100	13,559	8,078	12.1%	1,784	13.9%	7.6x	1.7x	
Fortrea Holdings	FTRE	791	1,080	1,871	2,496	-7.7%	180	-18.6%	10.4x	6.0x	
ICON	ICLR	14,930	3,064	17,994	8,334	0.6%	1,674	-3.4%	10.7x	1.8x	
IQVIA Holdings	IQV	32,775	12,641	45,416	15,913	3.5%	3,819	3.7%	11.9x	3.3x	
Lonza Group	LONN	46,469	3,309	49,779	8,722	19.5%	2,497	21.6%	19.9x	1.3x	
Medpace Holdings	MEDP	9,878	(520)	9,358	2,162	2.6%	480	4.2%	19.5x	-1.1x	
Siegfried Holding	SFZN	4,474	497	4,971	1,552	7.7%	351	9.9%	14.2x	1.4x	
West Pharma Serv	WST	16,532	(179)	16,353	2,892	0.2%	704	-1.5%	23.2x	-0.3x	
WuXi AppTec	SHSE:603259	26,682	(1,619)	25,063	5,918	9.9%	2,162	15.7%	11.6x	-0.7x	
Average (Mean)						5.7%		4.4%	14.7x	2.0x	
Average (Median)						4.6%		4.7%	13.2x	1.7x	



# **Bourne Comps - Specialty Packaging**

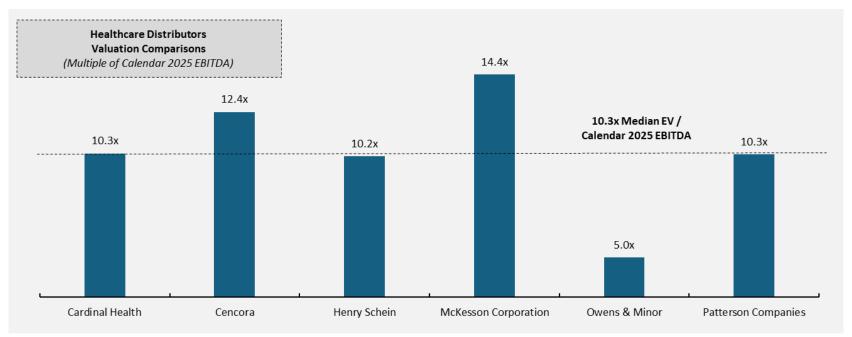


		Equity Net Debt / Enterprise			Projected CY2025		Projected CY2025			Debt
Company Name	Ticker	Value	(Net Cash)	Value	Revenue	Growth	EBITDA	Growth	Multiple	Ratio
Specialty Packaging										
Amcor plc	AMCR	\$13,635	\$7,040	\$20,675	\$13,910	2.1%	\$2,068	4.1%	10.0x	3.4x
AptarGroup, Inc.	ATR	9,630	867	10,497	3,647	1.6%	804	4.7%	13.1x	1.1x
Berry Global Group, Inc.	BERY	7,887	7,620	15,507	10,110	-14.0%	1,785	-10.0%	8.7x	4.3x
CCL Industries Inc.	TSX:CCL.B	8,781	1,125	9,906	5,277	5.5%	1,090	5.1%	9.1x	1.0x
Gerresheimer AG	XTRA:GXI	2,843	1,249	4,092	2,717	25.9%	569	29.6%	7.2x	2.2x
Mondi plc	LSE:MNDI	6,878	1,798	8,676	8,603	10.9%	1,341	20.8%	6.5x	1.3x
Sonoco Products Company	SON	4,604	6,920	11,524	7,827	18.3%	1,343	27.6%	8.6x	5.2x
Winpak Ltd.	TSX:WPK	1,679	(479)	1,200	1,195	5.1%	249	2.7%	4.8x	-1.9x
Average (Mean)						6.9%		10.6%	8.5x	2.1x
Average (Median)						5.3%		4.9%	8.6x	1.8x

Note: Market values as of the close of business March 21, 2024. Source: S&P Global Market Intelligence



# **Bourne Comps - Distributors / Wholesalers**

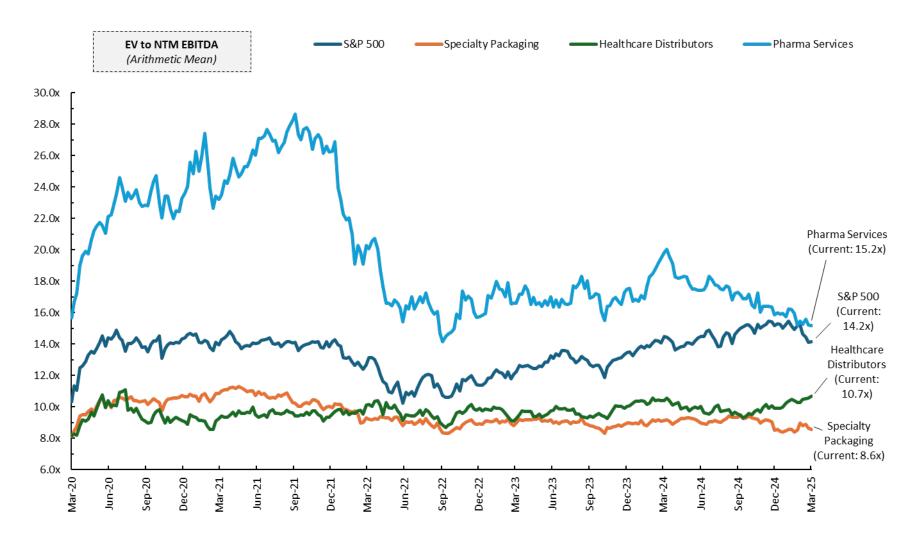


		Equity	Net Debt / Enterprise		Projected CY2025		Projected CY2025			Debt	
Company Name	Ticker	Ticker	Value	(Net Cash)	Value	Revenue	Growth	EBITDA	Growth	Multiple	Ratio
Healthcare Distributors											
Cardinal Health	CAH	\$31,860	\$3,596	\$35,456	\$235,697	6.1%	\$3,432	17.1%	10.3x	1.0x	
Cencora	COR	51,859	6,509	58,368	328,517	9.5%	4,690	13.8%	12.4x	1.4x	
Henry Schein	HSIC	8,617	2,751	11,368	13,024	2.3%	1,116	5.1%	10.2x	2.5x	
McKesson Corporation	MCK	82,862	8,659	91,521	390,555	13.2%	6,373	11.6%	14.4x	1.4x	
Owens & Minor	OMI	695	2,182	2,877	10,951	2.4%	573	9.6%	5.0x	3.8x	
Patterson Companies	PDCO	2,757	742	3,499	6,745	2.6%	340	-1.7%	10.3x	2.2x	
Average (Mean)						6.0%		9.2%	10.4x	2.0x	
Average (Median)						4.4%		10.6%	10.3x	1.8x	

Note: Market values as of the close of business March 21, 2024. Source: S&P Global Market Intelligence

# B

# **Bourne Pharma Services Indices**







# Research and Thought Leadership at Bourne Partners



## Donald Hooker, CFA Director of Research

Over twenty years of experience as a publishing sell-side equity analyst at UBS, Morgan Stanley, KeyBanc Capital Markets, and Capital One, among others

Extensive background in healthcare services, pharma services, and healthcare information technology

Joined Bourne Partners in July 2024 to build out a research function

Morgan Stanley





## The Bourne Partners Perspective

With 20+ years of exclusive industry and capital markets coverage, we are committed to providing insights to clients. We provide cutting-edge thought leadership on all things Pharma, Pharma Services, Healthcare Services, and Consumer Health.













## **Bourne Partners Overview**

## **Our Service Offering**

For over twenty years, Bourne Partners has focused exclusively on providing investment banking advisory services and making direct investments in the Pharmaceutical, Pharma Services, Healthcare Technology and Services, Pharmacy Services, and Consumer Health and Wellness industries. Since 2015, we have successfully executed on over \$15B in transactions, having worked with many leading companies and private equity investors in these core focus areas.

## Value Beyond the Deal

## **Total Perspective**

Experience advising, investing in, building, operating, buying, and selling companies Unmatched 360° perspective for every project

## **Uncompromised Service**

Direct involvement of senior management throughout process High level of attention regardless of transaction value

## **Global Reach**

Experience working with companies around the globe Extensive network of potential international buyers

## **Investment Banking**

## **Mergers and Acquisitions**

Sell-side and buy-side assignments Transaction Experience: \$10M - \$3.5B

## **Capital Sourcing**

Debt / Equity / Hybrid \$10 - \$500 million raises

## **Business Development Support**

Development stage and approved products Local and international

## Geographic Coverage



## **Sector Expertise**

Pharma & Life Sciences

Pharma Services

Healthcare Services

Healthcare Technology Consumer Health

