

# Market Update

**Pharma Services Post-3Q24 Update** 

November 2024



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#### **Bourne's Pharma Services Expertise**

#### **Pharma Services Sector Expertise**



Clinical & Drug Discovery Services Full-Service & Specialty CROs Site Networks / SMOs Patient Recruitment Patient Engagement & Retention Patient Logistics & Payments Clinical Data Services Lab Services



Commercialization Services Medical Communications Healthcare Marketing / Advertising Commercial Patient Engagement Market Access / Consulting





Supply Chain Services CMO / CDMO Biostorage Packaging / Distribution / Logistics



#### **Recent Pharma Services Transaction Activity**









## **Section One**

## Pharma Services Update

i. Pharma Services Market Update & Outlook

ii. Macro Environment

iii. Sub-Sector Spotlight



## B

#### Pharma Services Sector Update

We continue to be optimistic on the fundamentals of pharma services companies over the next decade. However, over the past six months, we have seen an elevated volume of study delays and cancellations by small/mid-sized biopharma sponsors, and this is having various negative downstream financial effects on companies in the space. We are also hearing more anecdotes of larger pharma sponsors re-prioritizing their product development strategies in response to the prescription drug price cuts associated with the ongoing rollout of the *Inflation Reduction Act* (IRA) of 2022.

President-elect Donald Trump announced the nomination of Robert F. Kennedy Jr. (RFK) as his Secretary of the Department of Health and Human Services. RFK is perhaps best known for his criticism of what he considers to be lax regulatory oversight of vaccines. RFK has also supported measures to cap drug prices. To us, RFK's past commentary on drug pricing seems consistent with Trump's attempt to implement a "Most Favored Nation" policy late in his first administration.

**RFK has also spoken out against direct-to-consumer pharma advertising** (via television), which he has recommended be banned. However, we have come across a number of surveys/studies suggesting that both doctors and patients find direct-to-consumer advertising more helpful than harmful. So, we expect further debate here.

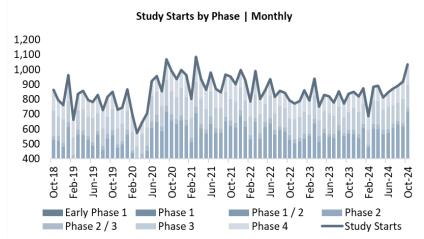
The U.S. House of Representatives passed the BIOSECURE Act by a wide bipartisan margin. This bill now awaits a vote in the Senate and signature by the President (Biden or Trump). In our view, passage of the BIOSECURE Act coupled with potential tariffs on imports could be very disruptive to the global pharma supply chain and it could require pharma companies to revamp their sourcing strategies and CDMO relationships.

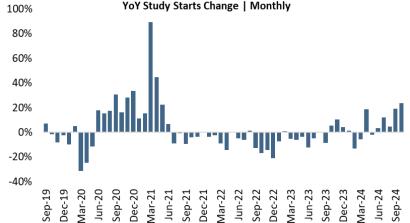
We are seeing improving labor market conditions for pharma services (and tech) companies. Over the past several years, pharma services companies have struggled with high employee turnover and difficulties recruiting new staff. In our view, much of this was due to well-capitalized biopharma firms being able to pay-up and poach away talented staff. This competition for labor seems to be dissipating, which should benefit sector margins in 2025 and 2026.

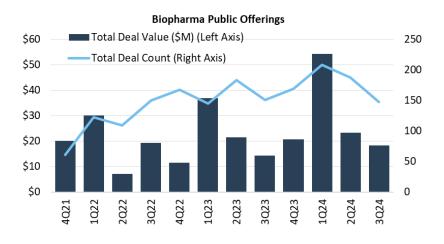


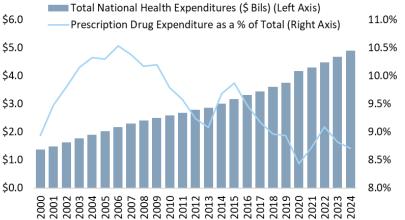
**Bourne Partners** 

#### Pharma Services Macro Trends / Environment









Note: Data aggregated as of November 18, 2024. The analysis covers FDA-defined phases from early Phase 1 to Phase 4, excluding uncharacterized trials without FDA-defined phases, such as device or behavioral intervention trials Sources: Clinicaltrials.gov and Bourne Partners.

## B

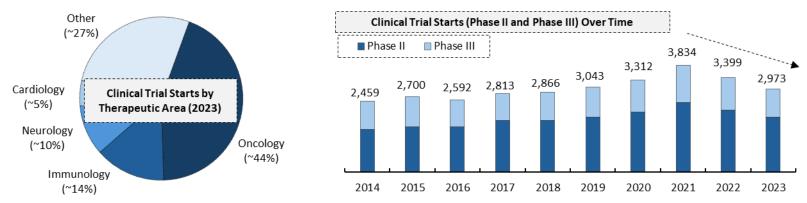
#### Sub Sector Spotlight: Clinical Trial Sites and Technology

We hosted the Bourne Partners 12th Annual Global Healthcare CEO Summit in October 2024, which included a variety of panel discussions on key healthcare topics. One panel discussion, featuring executives from Eximia Research and Scout, focused on the use of software technologies and site networks to accelerate clinical trials and improve patient experience. We see the environment for clinical trials as particularly conducive for disruptive innovation, and we expect to see significant consolidation of services and software companies in the clinical trials space in the coming years.

In our view, the current challenging demand environment will further catalyze consolidation activity among software and service providers in the life sciences space -- particularly clinical trial site networks. We believe larger site networks with diversified models, geographies, and therapeutic specialization are best positioned to navigate volatile times. Also, larger site networks are often able to bring greater financial budgeting and forecasting discipline. Finally, in our opinion, larger clinical trial site networks (and software and services vendors) are typically better positioned to develop relationships with more established and financially stable sponsors and CROs who, in turn, are better financial partners.

Another area in the life sciences where we expect more consolidation is in software/technology. Feedback from the Summit highlighted a strong preference by pharma companies, CROs, and clinical trial sites for a "one-stop-shop approach" with respect to technology (and service) procurement. Enterprise purchasing simplifies the contracting process and often allows the buyer to benefit from volume-based pricing. The concept of "one-stop-shop" purchasing applies geographically as well. An important differentiator is the ability to offer a global platform that can track patient enrollment and retention across geographies.

\*\*\* For more discussion, see our recent deep-dive research on the site network marketplace (Link; September 12) as well as takeaways from our private equity and executive meetings at the recent Society of Clinical Research Sites Summit (Link; September 30). \*\*\*



## Section Two

## Transactions and Public Comps

i. Relevant Transactions

ii. Bourne Public Comps

iii. Bourne Pharma Services Indices

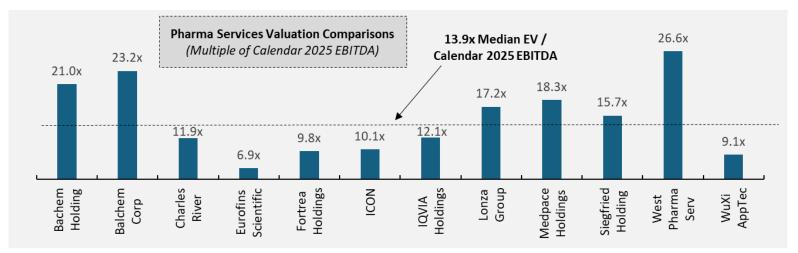
## Select Pharma Services Transactions

\*Denotes Bourne Transaction

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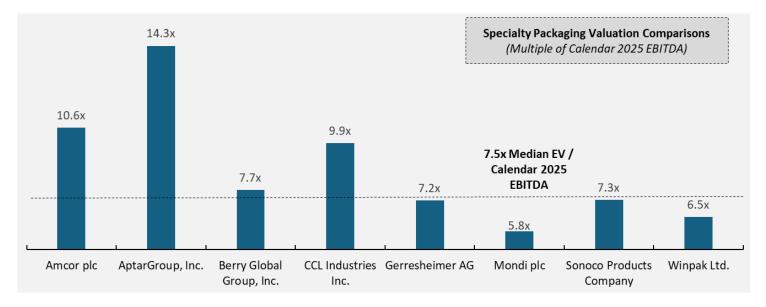
Date	Target	Acquirer	Commentary	Tags	Deal Values
Nov-2024	BIOSERVICES	Ampersand	Avid Bioservices (NASDAQ: CDMO) is a dedicated CDMO focused on development and CGMP manufacturing of biologics.	СДМО	\$1,072M
Sep-2024	BIOVECTRA	Agilent	Biovetra manufactures biologics, highly potent active pharmaceutical ingredients, and other molecules for targeted therapeutics	СДМО	\$925M
Aug-2024	<b>mirus</b> bio	MERCK	Provider of innovative transfection solutions used for the delivery of genetic material into cells based on proprietary, multi-component technology.	CRO	\$600M
Jun-2024 🛉	ENCORE Research Group Desures Consult Research Street	FLOURISH RESEARCH	Flourish, a national clinical trial site network, acquired ENCORE Research Group, adding 8 clinical trial sites in Florida.	Site Network	Not Disclosed
May-2024		palleos .	Palleos Healthcare and OCT-Clinical merge under the Palleos brand to form a leading European full-service CRO	CRO	Not Disclosed
May-2024		InTandem CAPITAL PARTNERS	Adams Clinical, a high growth clinical trial site network with locations across the Northeast focused on central nervous system disorders.	Site Network	Not Disclosed
Mar-2024	Fortrea Patient Access	Arsenal Capital Partners	Provider of randomization and trial supply management services Provider of HUB services and patient access market services	Access Engagement	\$345M
Jan-2024	Afton Scientific	ACP	Sterile injectable drug CDMO	СДМО	Not Disclosed
Jan-2024			Drug device CDMO	СДМО	Not Disclosed
Jan-2024	Clincierge	\delta greenphire	Provider of concierge travel and logistics support for patients participating in clinical trials	Engagement	Not Disclosed

#### **Bourne Comps - Pharma Services**



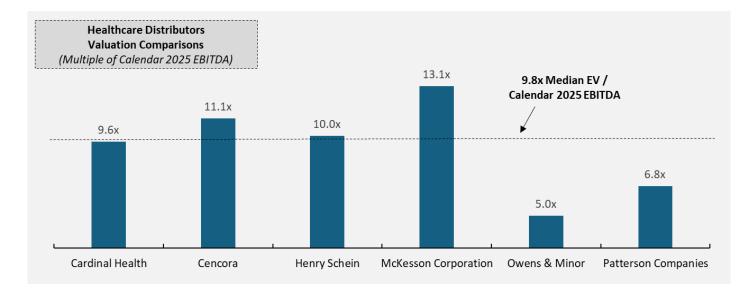
		Equity	Net Debt / (Net Cash)	Enterprise Value	Projected CY2025		Projected CY2025			Debt
Company Name	Ticker	Value			Revenue	Growth	EBITDA	Growth	Multiple	Ratio
Pharma Services										
Bachem Holding	BANB	\$5,746	(\$192)	\$5,554	\$881	26.0%	\$264	30.4%	21.0x	-0.7x
Balchem Corp	BCPC	5,792	172	5,964	1,016	6.6%	257	2.9%	23.2x	0.7x
Charles River	CRL	9,478	2,553	12,030	4,105	1.8%	1,011	1.3%	11.9x	2.5x
Eurofins Scientific	ERF	9,099	3,068	12,166	7,913	7.9%	1,761	10.2%	6.9x	1.7x
Fortrea Holdings	FTRE	1,704	1,102	2,806	2,746	1.6%	287	29.3%	9.8x	3.8x
ICON plc	ICLR	15,551	2,921	18,472	8,624	3.8%	1,836	5.9%	10.1x	1.6x
IQVIA Holdings	IQV	35,066	12,240	47,306	16,243	5.6%	3,919	6.1%	12.1x	3.1x
Lonza Group	LONN	41,322	1,979	43,301	8,832	17.3%	2,514	18.4%	17.2x	0.8x
Medpace Holdings	MEDP	9,399	(505)	8,894	2,290	8.6%	485	5.6%	18.3x	-1.0x
Siegfried Holding	SFZN	5,285	406	5,691	1,577	7.2%	362	10.3%	15.7x	1.1x
West Pharma Serv	WST	22,577	(183)	22,394	3,066	6.4%	842	16.9%	26.6x	-0.2x
WuXi AppTec	SHSE:603259	20,675	(992)	19,682	6,003	9.7%	2,155	12.0%	9.1x	-0.5x
Average (Mean)			. ,	-		8.6%		12.0%	14.6x	1.6x
Average (Median)						6.9%		8.2%	13.9x	1.6x

#### **Bourne Comps - Specialty Packaging**



		Equity	Net Debt / (Net Cash)	Enterprise Value	Projected CY2025		Projected CY2025			Debt
Company Name	Ticker	Value			Revenue	Growth	EBITDA	Growth	Multiple	Ratio
Specialty Packaging (8)										
Amcor plc	NYSE:AMCR	\$14,756	\$7,419	\$22,175	\$14,290	4.7%	\$2,100	5.7%	10.6x	3.5x
AptarGroup, Inc.	NYSE:ATR	11,048	829	11,877	3,792	5.5%	830	7.8%	14.3x	1.0x
Berry Global Group, Inc.	NYSE:BERY	7,650	8,926	16,576	12,553	2.3%	2,151	3.2%	7.7x	4.1x
CCL Industries Inc.	TSX:CCL.B	9,705	1,240	10,946	5,343	4.4%	1,110	4.5%	9.9x	1.1x
Gerresheimer AG	XTRA:GXI	2,645	1,272	3,917	2,459	13.8%	541	22.6%	7.2x	2.3x
Mondi plc	LSE:MNDI	6,527	1,708	8,235	8,552	7.8%	1,411	23.7%	5.8x	1.2x
Sonoco Products Company	NYSE:SON	4,893	3,192	8,086	6,576	0.8%	1,115	7.2%	7.3x	2.9x
Winpak Ltd.	TSX:WPK	2,170	(505)	1,665	1,199	0.5%	257	6.1%	6.5x	-2.0x
Average (Mean)						5.0%		10.1%	8.7x	1.8x
Average (Median)						4.6%		6.7%	7.5x	1.8x

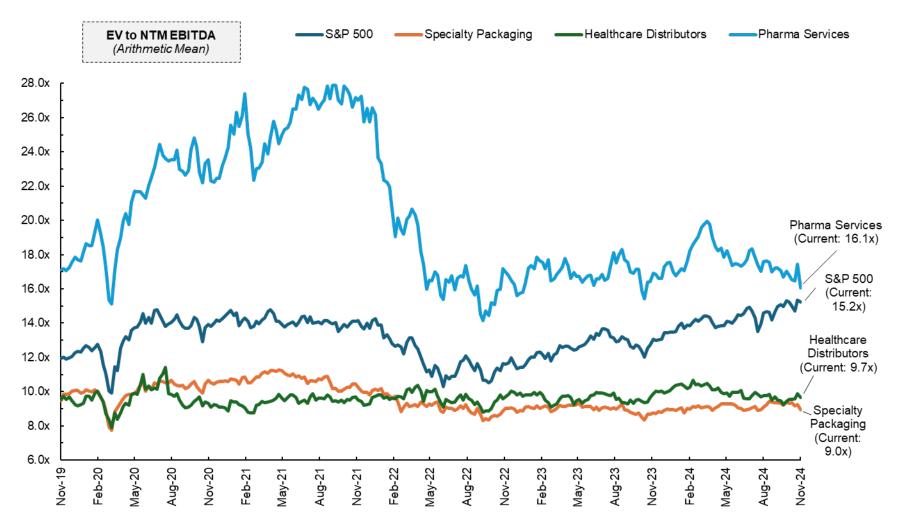
## **Bourne Comps - Distributors / Wholesalers**



		Equity Value	Net Debt / (Net Cash)	Enterprise Value	Projected CY2025		Projected CY2025			Debt
Company Name	Ticker				Revenue	Growth	EBITDA	Growth	Multiple	Ratio
Healthcare Distributors (6)										
Cardinal Health	CAH	\$28,843	\$2,297	\$31,140	\$229,991	3.9%	\$3,234	10.6%	9.6x	0.7x
Cencora	COR	46,906	1,255	48,161	321,300	7.1%	4,360	6.0%	11.0x	0.3x
Henry Schein	HSIC	8,708	2,866	11,574	13,349	3.8%	1,164	8.5%	9.9x	2.5x
McKesson Corporation	MCK	77,001	4,746	81,747	382,010	10.6%	6,243	9.4%	13.1x	0.8x
Owens & Minor	OM	949	2,128	3,076	11,133	3.8%	615	12.7%	5.0x	3.5x
Patterson Companies	PDCO	1,764	761	2,525	6,821	3.9%	370	5.8%	6.8x	2.1x
Average (Mean)						5.5%		8.8%	9.3x	1.6x
Average (Median)						3.9%		9.0%	9.8x	1.4x

Note: Market values as of the close of business November 15, 2024. Source: S&P Global Market Intelligence

#### **Bourne Pharma Services Indices**



Note: Market values as of the close of business November 15, 2024. Source: S&P Global Market Intelligence

## **Section Three**

## **Bourne Partners**

i. Thought Leadership

ii. Bourne Partners Overview

iii. Investment Bank Overview



## **Thought Leadership**

#### **Bourne Perspective**

After 20+ years of exclusive industry and capital markets coverage, we know the space and we are committed to providing insights to clients. We provide cutting-edge thought leadership on all things Pharma, Pharma Services, Healthcare Services, and Consumer Health.

Through leveraging resources and insights of both Bourne Partners Strategic Capital and Investment Banking divisions, **we provide differentiated perspectives to our clients from our unique vantage point**. Our goal is to deliver heavy-hitting, timely reports in an easy-to-read format tailored specifically for executives within our industry coverage.



#### **Bourne Partners Overview**

Bourne Partners is a leading healthcare-focused investment bank headquartered in Charlotte, NC. Since 2001, Bourne has been offering a unique perspective and unmatched expertise while remaining highly focused on fulfilling the needs of established middle market healthcare companies across the globe



#### **Investment Banking Overview**

Bourne Partners Investment Banking provides investment banking services within the healthcare and life sciences sector for external clients as well as our portfolio companies.



#### Partners, Sponsors, and Lenders

#### **Recent Clients & Counterparties**







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